

2019 Event Sponsorship Guide

# Harvest Supper



FortWhyte  
F A R M S

GROWING YOUTH, FOOD & COMMUNITY





# Harvest Supper

AN EVENING IN CELEBRATION OF FOOD, YOUTH, AND COMMUNITY

SEPTEMBER 12, 2019



## Let's celebrate.

Mark autumn on the prairies with a night of good friends and great fare. Join us as a sponsor of the 6th Annual Harvest Supper at FortWhyte Farms.

An idyllic evening featuring farm fresh food, live music, bonfires and rustic charm, this event is perfect for brands looking for an authentic way to support sustainable agriculture, social enterprise and youth employment.


Celebrate the harvest and feel good doing it! **All proceeds from the supper support youth engaged in healthy food programming and employment training at FortWhyte Farms.**

### HARVEST SUPPER SPONSORSHIP OFFERS:

- The ability to attach your name to a compelling experience for 200 guests
- Positive brand exposure to passionate influencers
- A high-profile platform to demonstrate your commitment to our community
- Social media exposure leading up to the event

### OUR AUDIENCE IS:

- Passionate about community and food
- Engaged in healthy, sustainable living
- Invested in fresh, local, high-quality, ethically-produced goods
- Supportive of youth, employment training and diversity

 11,000+

 27,000+

 6,000+



# Plant the seeds.

Be part of an experience. Create awareness.

Share your story. Join us!

## SPONSORSHIP LEVELS

	PRESENTING HARVESTING \$5,000	STEWARDSHIP \$2,500	GROWING \$1,000	POLLINATING \$500
Exclusive opportunity to address attendees from the stage	✓			
First right of refusal for 2020 sponsorship	✓			
Exclusive opportunity to display banner at event	✓			
Experiential marketing opportunity	✓	✓		
Complimentary FortWhyte Alive facility rental	SRFS (\$475 value)	DHL (\$275 value)	Farm Kitchen (\$100 value)	
Complimentary FortWhyte Alive day passes	50 (\$500 value)	25 (\$250 value)	10 (\$100 value)	
Stage mentions	5	2	1	
Complimentary tickets to the Harvest Supper	8	4	2	
Private corporate volunteer outing and photo opportunity	✓	✓	✓	
Recognition in seasonal "Fresh from the Fields" newsletter	✓	✓	✓	✓
Recognition on social media	10	5	✓	✓
Recognition and link on event website	✓	✓	✓	✓
Recognition and link on event blog post	✓	✓	✓	✓

### Kalyn Murdock

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