

On a path to *change*

IMPACT REPORT 2018



FortWhyte Alive
HUMAN. NATURE.



Inspired By You!

THANKS TO YOU, LAST YEAR WAS A YEAR OF CHANGE AND GROWTH FOR FORTWHYTE.

As the 'new kid' here at FortWhyte Alive, I'm amazed and inspired by this community.

It seems that everyone has a 'FortWhyte story'. Listening and learning of the ways that so many people have connected to nature here has been a great privilege. And it's all thanks to you, FortWhyte's dedicated donors, volunteers, and partners, who value and nurture this beautiful place.

It's likely that no one has nurtured FortWhyte more over the years than Past President, Bill Elliott. Please join me in celebrating his well-earned retirement.

But I know that Bill didn't do it alone. His vision was inspired and reinforced by all of you. Together, you've established FortWhyte as an environmental education trailblazer, an exemplary model for social enterprise, and an urban oasis of outdoor recreation.

It's because of you that FortWhyte is a special place. Your generosity makes it all possible.

Your passion and participation prove that every one of us can make a difference in our sustainable future.

Together, we can continue on a path to change by connecting humans with nature!

Thank you,



LIZ WILSON
PRESIDENT & CEO



Science in Action

YOU'RE INSPIRING STUDENTS WHO ARE TAKING ACTION ON CLIMATE CHANGE.

Outdoor learning leads to a deeper respect for nature. At FortWhyte, students learn by doing. Hands-on experiments help kids establish a direct line of sight from field trip to future fieldwork.

Donors like you lay the groundwork for lasting change. As a child, Dani learned to dipnet on FortWhyte's boardwalks. And she is still dipnetting today. Her aquatic research contributes to our understanding of climate change in Canada's Arctic.




23,165

students experienced **hands-on learning** at affordable rates



“The countless hours I spent at FortWhyte Alive as a kid taught me to care about the environment. Now I am trying to understand the impacts of climate change on the Arctic.”

— DANI NOWOSAD
Research Tech,
Polar Knowledge Canada



**“I learned what to expect
from work, how to prepare.
Getting there on time all the
time. And bringing all I need
for the job, like my uniform
and my lunch.”**

— SHEA
FortWhyte Farms Junior Staff

Growing Youth

YOUNG PEOPLE ARE LEARNING TO WORK AT MENTORED FIRST JOBS IN SOCIAL ENTERPRISE.

On the Farm, diverse youth spend a summer working alongside caring mentors. Stints in agricultural, culinary, and carpentry operations provide Junior Staff greater understanding of their own interests and abilities.

Because of you, youth are gaining employable skills *and* the confidence to enter new work environments. Three Junior Staff have already added to their resumes, including Shea. Her commercial kitchen experience on the Farm helped her land a part-time restaurant job.



THANKS
TO *you*

stories of change

Read more from Junior Staff at
fortwhytefarms.com/stories



8,000+

Members

110,000+

Visits

Connecting with Nature and Each Other

YOUR INVESTMENT IN OUTDOOR RECREATION
BENEFITS THE PLANET AND ITS PEOPLE.

Everyone belongs outdoors. A relationship with nature benefits our physical, emotional, and social wellbeing. These relationships inform our collective responsibility to the environment.

Thanks to you, FortWhyte's varied habitats are here for people to enjoy. For Adrian, that means riding the trails with his daughter. Their time outside together inspires his work to make outdoor experiences and sustainability more inclusive and accessible.

you
MAKE
THAT
POSSIBLE



“This time spent outdoors is important to us as it allows us to gain an appreciation of the natural world.”

— ADRIAN ALPHONSO
Director, Clear Paths at Momenta
& FortWhyte Alive Member

Photography: Daniel Baylis

“It’s important to have a purpose after retirement. Meeting new people, learning new things, and giving back has all been so rewarding.”

— GARY FRANZMAN
FortWhyte Alive Volunteer

THEY'RE
THE
best



23,000

hours invested by 486
volunteers in connecting
humans with nature

*thank
you!*

**You're making a
difference.** Your
generosity makes
change possible in
our community.
Thank you.

Donations &
Fundraising

\$933,942

33%

Program
Fees

22%

Endowment
Fund

5%

Admissions

6%

Other
Earned
Revenue

7%

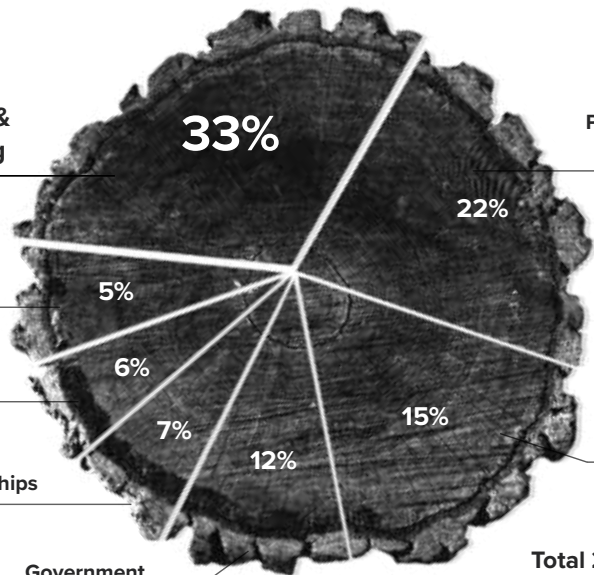
Memberships

12%

15%

Government
Grants

**Total 2018 Revenue:
\$2,840,452**





FortWhyte Alive

HUMAN. NATURE.

Find a complete list of our donors and sponsors at fortwhyte.org/supporters

Get involved!

   /FORTWHYTEALIVE

