



FortWhyte Alive
HUMAN. NATURE.

FortWhyte Alive

GOLF CLASSIC

— THE 27TH ANNUAL —

IN HONOUR OF SAM FABRO
AND IN SUPPORT OF ENVIRONMENTAL
EDUCATION FOR YOUTH

Wednesday,
September 1, 2021

Pine Ridge Golf Course

SPONSORSHIP OPPORTUNITIES

FORTWHYTE ALIVE GOLF CLASSIC

You keep us strong.

Your support creates a safe space for others to find hope and ground themselves in the natural world.

If there's one thing recent global events have really helped "drive" home, it's that being in nature transforms the way we feel. It gives us a sense of peace, comfort, and a new perspective of the world around us. It certainly renewed public interest in golf!

We all know that being in nature offers the opportunity to slow down and reflect. And it's your contributions that will ensure FortWhyte Alive remains an integral place offering access to nature for so many.

This year has shown us that more than ever, safe and engaging education happens outside. The method may change but the core lesson remains: time in nature is good for you, no matter your age.

I am so thankful for your support. You have adapted alongside us, being champions for FortWhyte, and for that, I am incredibly grateful.

Let's continue to play through,



Liz Wilson
President & CEO
FortWhyte Alive



In honour of Sam Fabro

1920 - 2018

Sponsorship Opportunities

Presenting Sponsor \$7,500

- “Presented by” title recognition
- Eight complimentary player entries (value: \$2000)
- Prominent logo recognition in all event promotional materials prior to the event
- Logo recognition in the event programme and event signage
- Opportunity to display banner at tournament entry and hole of choice
- Exclusive logo recognition at tee box of choice
- Opportunity to host an activity or hand out promotional items at tee box of choice
- Opportunity to address the audience during dinner
- Complimentary Wild Goose Chase teambuilding program for 20 (value: \$300)
- 100 Complimentary FortWhyte Alive Family Day Passes (value: \$4,000)
- Name recognition on FortWhyte Alive’s Donor Wall
- Sponsor recognition via social media
- Recognition and link on FortWhyte Alive’s event web page
- Recognition and link of recap blog post



Sponsorship Opportunities

Flag Sponsor \$3,000

- Four complimentary player entries (value: \$1,000)
- Logo recognition in event programme, event web page and event blog post
- Verbal recognition during awards
- 30 Complimentary FortWhyte Alive Family Day Passes (value: \$1,200)
- Name recognition on the FortWhyte Alive Donor Wall
- Exclusive logo signage on nine golf flags
- Opportunity to provide promotional items to participants

Golf Cart Sponsor \$3,000

- Four complimentary player entries (value: \$1,000)
- Logo recognition in event programme, event web page and event blog post
- Verbal recognition during awards
- 30 Complimentary FortWhyte Alive Family Day Passes (value: \$1,200)
- Name recognition on the FortWhyte Alive Donor Wall
- Exclusive logo signage on all golf carts
- Opportunity to provide promotional items to participants



FORTWHYTE ALIVE GOLF CLASSIC

Sponsorship Opportunities

Lunch Sponsor \$3,000

- Four complimentary player entries (value: \$1000)
- Logo recognition in event programme, event web page and event blog post
- Verbal recognition during awards
- 30 Complimentary FortWhyte Alive Family Day Passes (value: \$1,200)
- Name recognition on FortWhyte Alive's Donor Wall
- Exclusive logo recognition at lunch

Tee Gift Sponsor \$3,000

- Four complimentary player entries (value: \$1000)
- Logo recognition in event programme, event web page and event blog post
- Verbal recognition during awards
- 30 Complimentary FortWhyte Alive Family Day Passes (value: \$1,200)
- Name recognition on FortWhyte Alive's Donor Wall
- Exclusive logo signage at tee gift area

Beverage Cart Sponsor \$3,000

- Four complimentary player entries (value: \$1000)
- Logo recognition in event programme, event web page and event blog post
- Verbal recognition during awards
- 30 Complimentary FortWhyte Alive Family Day Passes (value: \$1,200)
- Name recognition on FortWhyte Alive's Donor Wall
- Exclusive signage on beverage cart and on one complimentary drink ticket per golfer



Sponsorship Opportunities

Corporate Sponsor \$2,500

- Four complimentary player entries (value: \$1000)
- Logo recognition in event programme, event web page and event blog post
- Logo recognition at the assigned tee box
- Opportunity to host an activity or hand out promotional items at assigned hole
- Verbal recognition during awards
- 25 Complimentary FortWhyte Alive Family Day Passes (value: \$1,000)
- Name recognition on FortWhyte Alive's Donor Wall

Food Station Sponsor \$2,500

- Four complimentary player entries (value: \$1000)
- Logo recognition in event programme, event web page and event blog post
- Logo recognition at on-course food station
- Verbal recognition during awards
- 25 Complimentary FortWhyte Alive Family Day Passes (value: \$1,000)
- Name recognition on FortWhyte Alive's Donor Wall



Sponsorship Opportunities

*Hole Sponsor or
Putting Contest Sponsor* *\$1,250*

- Two complimentary player entries (value: \$500)
- Logo recognition in event programme, event web page and event blog post
- Logo recognition at assigned tee box
- Opportunity to host an activity or hand out promotional items at assigned hole
- Verbal recognition during awards
- 10 Complimentary FortWhyte Alive Family Day Passes (value: \$400)
- Name recognition on FortWhyte Alive's Donor Wall



FORTWHYTE ALIVE GOLF CLASSIC

Sponsorship Agreement

Complete and submit payment online at fortwhyte.org/golf-classic or return completed form to FortWhyte with your preferred payment option.

Company Name: _____

Contact Name: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Email: _____

Phone: _____

Please send this completed form back via fax: (204) 895-4700 or email: events@fortwhyte.org

SPONSORSHIP LEVEL

Presenting Sponsor.....\$7,500

Flag Sponsor.....\$3,000

Golf Cart Sponsor\$3,000

Lunch Sponsor.....\$3,000

Tee Gift Sponsor\$3,000

Beverage Cart Sponsor\$3,000

Corporate Sponsor.....\$2,500

Food Station Sponsor..\$2,500

Hole Sponsor\$1,250

Putting Sponsor.....\$1,250

GIFT

I/We are unable to attend, but would like to give a gift in memory of Sam Fabro:
\$ _____

PLAYERS

Paid player registrations:
_____ x \$250 = \$ _____

Complimentary player registrations*: _____

**For tournament sponsors only.*

TOTAL AMOUNT: \$ _____

PAYMENT

Cheque enclosed OR Invoice me OR Credit Card (complete below)

Credit Card #: _____ Expiry Date: _____

Name on Card: _____

Signature: _____

Completion of this agreement form is a confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form FortWhyte Alive will send an invoice for payment of the sponsorship amount. The sponsor is to provide such funds to FortWhyte Alive no later than thirty (30) days prior to the event. Please note that sponsorship fees are non-refundable and corporate sponsors are not eligible to receive a tax receipt.



Golfer Registration

Due to COVID-19 contact tracing requirements, Pine Ridge Golf Course requests all golfer names and individual contact information prior to the tournament. Thank you for understanding the increased level of detail required.

Golfer #1

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

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Golfer #2

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

.....

Golfer #3

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

.....

Golfer #4

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

Golfer #5

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

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Golfer #6

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

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Golfer #7

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____

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Golfer #8

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Email: _____

Dietary Restrictions: _____



FortWhyte Alive
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For more information, please contact:

Kalyn Murdock

Sponsorship Coordinator, FortWhyte Alive

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events@fortwhyte.org

(204) 989-8355 ext. 205

FORTWHYTE.ORG/GOLF-CLASSIC